



# JORDAN A. LEE

## EXPERIENCE

- 2016 - Present

**STUDENT DESIGN ASSISTANT**  
 at Office of Public Information and Publications | The University of Tampa ▼ Tampa, FL

For my on-campus job, my responsibilities include the creation of collateral including brochures, publications, and flyers, creating and editing campus organization and athletic logos, helping to create the UT Journal publication, editing and prepping photos, managing the photo database, and working with both in-house and outside companies and people needing photos for their projects.
- May 2016 - Present

**GRAPHIC DESIGNER | CONTRACTOR**  
 at 3e (Life Time Inhouse Agency) ▼ Chanhassen, MN

At Life Time, I worked directly with the one of the creative directors. I worked primarily on Life Time Kids, Swim, Special Events, Weightloss, Team Training, and Yoga. For Kids and swim, I worked on collateral, signage, website, email, branding, and other graphics utilizing the Life Time kids characters. For the other companies, I developed the brand identity for the event, while also putting together all materials needed for those events.
- 2009 - 2016

**FOUNDER | LEAD GRAPHIC DESIGNER**  
 at Threadhead Lacrosse ▼ Minneapolis, MN

My responsibilities include creating, implementing, and developing the branding identity, promotional and marketing tools and collateral, creating custom merchandise and logo for customers, and working closely with customers through sales and customer service.
- May 2015 - Aug 2015

**GRAPHIC DESIGN INTERN**  
 at General Sports Apparel ▼ Victoria, MN

Over the course of my internship, I designed merchandise proposals for companies like Cabela’s, Gander Mountain, Bass Pro Shop, and Luke Bryan’s 32 Bridge. Other daily jobs included revising designs for customers, prepping designs for approval and production, overseeing printing for larger orders, and scanning and editing paintings and artwork that are sent by freelancers.

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## SPECIALTIES & SKILLS



Adobe Illustrator	●●●●●●●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●●●●●●●
Adobe Muse	●●●●●●●●●●●●●●●●
Sketch	●●●●●●●●●●●●●●●●
Microsoft Suite	●●●●●●●●●●●●●●●●
Typography	●●●●●●●●●●●●●●●●
Colour Theory	●●●●●●●●●●●●●●●●
Production Process	●●●●●●●●●●●●●●●●

## EDUCATION

- 2014 - Present

**GRAPHIC DESIGN B.F.A. | MINOR IN MARKETING**  
 at University of Tampa ▼ Tampa, FL
- 2010 - 2014

**HIGHSCHOOL DIPLOMA**  
 at Prior Lake High School ▼ Prior Lake, MN