JORDAN A. LEE

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EXPERIENCE

2016 - Present

STUDENT DESIGN ASSISTANT
at Office of Public Information and Publications | The University of Tampa — Tampa, FL

For my on-campus job, my responsibilities include the creation of collateral including brochures, publications, and flyers, creating and editing campus organization and athletics logos, helping create the UT Journal publication, editing and preping photos and files, managing the photo database, and working with both in-house and outside people to find photos to match their project.

May 2016 - Present

GRAPHIC DESIGN INTERN
at 3e The Life Time Agency — Chanhassen, MN

During my internship, I created a merchandise plan for the Life Time's Kids department, including for-sale items such as apparel, food, snack, and drink packaging, and learning flash cards and materials. Other projects included the creation of collateral materials, logo designs and identity materials, email newsletters, special event materials and merchandise, and webpage advertisements and banners.

2009 - 2016

FOUNDER | LEAD GRAPHIC DESIGNER
at Threadhead Lacrosse — Minneapolis, MN

My responsibilities include creating, implementing, and developing the branding identity, promotional and marking tools and collateral, creating custom merchandise and logo designs for customers, and working closely with customers to fulfill their needs.

May 2015 - Aug 2015

GRAPHIC DESIGN INTERN
at General Sports Apparel — Victoria, MN

Over the course of my internship, I designed many merchandise proposals for companies like Cabela's, Gander Mountain, Bass Pro Shop, Luke Bryan's 32 Bridge. Other daily jobs included revising designs for customers, prepping designs for approval and production, overseeing printing for larger orders, and scanning and editing paintings and artwork that are sent by freelancers.

SPECIALTIES & SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Muse
- Microsoft Suite

- Typography
- Grid & Layout
- Colour Theory
- Production Process

EDUCATION

2014 - Present

GRAPHIC DESIGN B.F.A. | MINOR IN MARKETING
at University of Tampa — Tampa, FL

2010 - 2014

HIGHSCHOOL DIPLOMA
at Prior Lake High School — Prior Lake, MN